



Ifa Lethu
healing through heritage

Art Entrepreneurs Exhibition (January 2009)

As part of its entrepreneurship programme and with a view to showcasing market readiness and entrepreneurship skills of township youth, Ifa Lethu held an exhibition of works of its Mamelodi learners at the US Embassy. Guests included members of the diplomatic community, parents of learners, Mamelodi School Principals as well as members of the Mamelodi community.

Funding:	US Embassy
Location:	Mamelodi
Venue:	US Embassy
Partners:	US Embassy, Pretoria University, Mamelodi Principal's Network, Mamelodi Artists.
Deliverables Achieved:	48 artworks exhibited. 30 artworks sold. Outreach to diplomatic community, to parents of learners and to Mamelodi school principals. Outstanding young artists chosen for Grahamstown festival and 2010 market. Employment created for six artists and two youth.

