

SUN EDUCATION

WORKSHOP FOR ARTISTS



This woman is hard at work on the first day of the Ifa Lethu project.

They develop art into business

By NIABULO NCCOBO

A THREE-YEAR dream aimed at training more young visual artists, sculptors and fashion designers around South Africa is finally becoming true.

Ifa Lethu Foundation, together with Tata Africa Holdings have officially launched the Ifa Lethu Foundation's Creative Hands mobile project.

The pilot training of 80 people between the ages of 20 and 50 is already happening at Msinga, KwaMashu, Mthunzini and Mandeni in KZN and will soon be rolled out nationally.

The CEO of Ifa Lethu, Dr Narissa Ramdhani, said that as a non-governmental organisation, they want to "awaken and develop the untapped

creative talents" of South African youth.

The people are trained to produce products, use marketing skills and other business skills.

"To this end Ifa Lethu is committed to giving young artists the skills and knowledge they need to succeed," said Ramdhani.

Speaking at the launch, Tata's Balasubramanian Muthuraman said: "The issue of education is very close to our hearts."

Ifa Lethu will be taking these opportunities to rural communities and into their schools.

"We want a sustainable, long-term approach to our community outreach projects. Tata is happy to be involved

with this project," said Muthuraman.

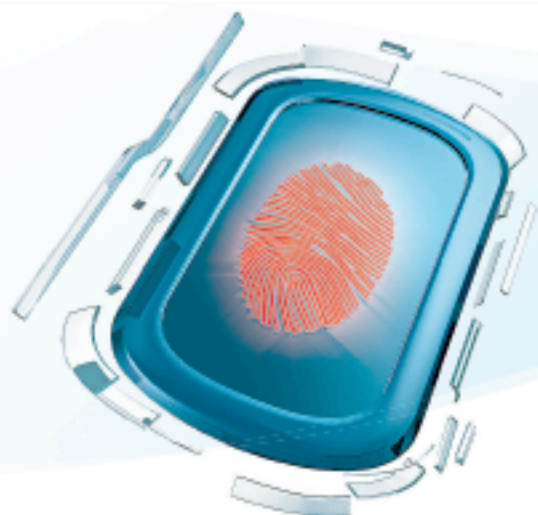
Tata has donated the Creative Hands Mobile Workshop which will visit all corners of the country and hold business and creative skills training sessions.

The project is managed by Art Aid. John-Anthony Boerma explained how the Tata truck is a multi-purpose fitted mobile workshop, exhibition and creative business training centre.

For more information about Creative Hands, contact 012 346 2985 or visit www.ifa lethu.org.za



Ifa Lethu chairwoman Lindiwe Mabuza and Tata African Holdings' Balasubramanian Muthuraman cut the ribbon during the launch of the Creative Hands Truck at Constitutional Hill in Joburg.



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